

Carnoustie 10K Green Circular Town Trail Extension

March 2023

Carnoustie
Community
Development Trust

The Proposal

- To create a well signed leisure trail that extends the existing Carnoustie Town Trail
- Develop a route that is accessible and encourages users of all abilities to engage with it, a leisurely stroll with young children, a dog walk or a 10K run!
- Encourage residents and visitors to discover more of Carnoustie's rich heritage
- Increase footfall to local shops and businesses
- An appealing route for walkers, cyclist and joggers that encompasses coastal paths, woodland walks, parks and historic buildings.

Proposed Carnoustie 10K Green Circular starting in Carnoustie

Proposed Green Circuit Route

National Cycle Route

NTS
Barry Mill



Barry



Clayholes



Carlogie

Panbride
Historic
Hamlet



Craigmill
Den



Existing Carnoustie Town Trail Route



Project **Carnoustie Town Trail**
Client **Angus Council**
Location **Carnoustie, Scotland**
Year **2021**

TOWN TRAIL DESIGNED TO DRAW FOOTFALL TO CARNOUSTIE'S HIGH STREET

Carnoustie is known for its golf. As the host town for the iconic Carnoustie Golf Links course, a venue for The Open golfing championship since 1931, it's been a victim of its own success. The town centre and the golf courses at the seafront, although just a few minutes apart, are often regarded as two separate destinations and it had been a long-term aim of the town to bring these areas closer together in the minds of its visitors.

The brief was to design a series of wayfinding posts that would highlight the town and the coastline's assets, and make it easier for visitors to connect the golf course and the town in their mind's eye, to help draw more people to the town centre and its seafront.

The design embraces the prestige of the town's golfing pedigree and give visitors information about the wildlife that features along the Carnoustie coastline.

Totem signs and interpretation information lectern signs were formed from stone and metal, with the word Carnoustie forming a cut-out design feature across the signs that tie the series together. With clear directional signage to the town centre and high street, the coastal path and the golf course, the signs are designed to encourage visitors and make it easier to explore Carnoustie, stay a little longer, and return again.

